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Women's Choice Award®
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FOR IMMEDIATE RELEASE

**Michael L. Stone receives the Women's Choice Award®
as highly recommended Financial Advisor
by Women for Women**

Carrollton, GA, August 10, 2018 - As the leading advocate for female consumers, WomenCertified Inc. is pleased to announce that Michael L. Stone, CEO & Founder of Milestone Investment Management, LLC, has received the Women's Choice Award for Financial Advisors and Firms based on rigorous research and 17 objective criteria.

The Women's Choice Award is the only recognition program for well-qualified advisors who are committed to the women's market and serving their female clients. At least 1/3 of Michael Stone's clientele are women and achieving this award reaffirms the commitment Milestone Investment Management has to extraordinary service in addressing the financial needs of women and their families. "Our team is committed to treating our clients with dignity, respect and care, and this commitment helps our clients feel more confident knowing they have financial guidance they can trust as they go through life's transitions," said Stone.

WomenCertified, originator of the Women's Choice Award, was created by Delia Passi, the leading advocate for female consumers and former group publisher of Working Woman and Working Mother magazines. Delia has created the Women's Choice Award for Financial Advisors in an effort to help women identify those advisors who are committed to providing quality service, and cutting women's time in half when searching for the right financial advisor to cater to their financial needs. The award allows this elite group of advisors to showcase their commitment to the women's market, while giving potential clients a starting point for entrusting their finances to an advisor.

Women influence an enormous amount of wealth around the globe. Recent studies indicate the following in regards to women and their finances:

- \$20 trillion (27%) of the world's total wealth is controlled by women. **

- In the U.S. alone, women exercise decision making control over \$11.2 trillion; that is 39% of the nation's estimated \$28.6 trillion of investable assets. **
- 75% of female wealth creators describe themselves as primary decision makers. **
- U.S. women consumers make the final decision for buying 91% of home purchases, 65% of the new cars, 80% of health care choices and 66% of computers. ***

As the financial industry wakes up to the fact that a great majority of the female population is seeking advisors they can trust and greatly value financial security, WomenCertified Inc. has created the solution. This powerful, national initiative distinguishes advisors who support female consumers in their quest for financial education.

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ABOUT MILESTONE INVESTMENT MANAGEMENT, LLC

Milestone Investment Management was founded by Michael L. Stone in 2010 as an Independent Wealth Management firm dedicated to helping our Clients work toward a bright financial future. Our guidance encourages our clientele to have the confidence to move forward through life's various milestones while maintaining a long-term outlook. Michael L. Stone has been a licensed financial advisor since 1997. He holds Series 7, 63 and Series 66 Securities Licenses, and holds the following certifications: Accredited Asset Management Specialist (AAMS), Professional Plan Consultant (PPC) and an Accredited Investment Fiduciary (AIF). Securities offered through LPL Financial. Member FINRA/SIPC. Investment Advice offered through IFG Advisory, LLC, a registered investment Advisor. IFG Advisory, LLC and Milestone Investment Management, LLC are separate entities from LPL Financial. For a list of states in which we are registered to do business, please visit www.milestoneinvestmentsllc.com.

ABOUT WOMEN'S CHOICE AWARD

The Women's Choice Award Financial Advisor Program is based on 17 objective criteria associated with providing quality service to women clients such as credentials, experience and a favorable regulatory history, among other factors. Financial advisors do not pay a fee to be considered or placed on the final list of Women's Choice Award® Financial Advisors, though they may have paid a fee to participate in the Women's Choice Award Financial Advisor Marketing Program. WomenCertified Inc., home to the Women's Choice Award, awards businesses, brands and services based on high recommendation ratings by female consumers. The Women's Choice Award represents the collective voice of women so they can help each other identify businesses that deserve their loyalty and referrals. To learn more, visit www.womenschoiceaward.com.

Source: **Harnessing the Power of the Purse, by the Center for Talent Innovation 2014C

*** Source: **Women Dominate the Global Market Place**; here are 5 keys to reaching them.